

China Business Summit: a wake-up call

Wednesday 16 October

Programme



7.00am – 7.30am

Registration

7.30am – 8.50am

Breakfast and Scene-Setting: Big Picture for Conference

Summit Co-chair: Fran O'Sullivan

Opening address by

Hon TIM GROSER, Minister of Trade

- Michael Barnett, Summit Co-chair and CEO, Auckland Chamber Commerce
- Liu Feng, Managing Director, Cosco, Chairman, Chinese Chamber of Commerce

9.00am – 10.00am

Session 1: Restoring Trust with China – View from the Top Table

Moderator: Fran O'Sullivan

- Theo Spierings, CEO, Fonterra
- Christopher Luxon, CEO, Air New Zealand
- Sir Graeme Harrison, Chairman, ANZCO Foods

10.00am – 10.40am

Session 2: How do we Protect Brand NZ and Regain the Confidence of Chinese Consumers and Regulators?

Moderator: Michael Barnett

- Andrew Grant, Head Global Public Sector Practice, McKinsey & Company (by video)
- Marco Marinkovich, CEO, Creative Bank
- Kevin Bowler, CEO, Tourism New Zealand
- Charles Finny, Chairman, Education NZ

10.40am – 11.00am

Morning Tea

11.00am – 12.15pm

Session 3: Investment: Navigating Pathways to Doing Deals, Bilateral Investment and Raising Capital in China

Moderator: Fran O'Sullivan

- Charles Li, CEO, ANZ China
- Adrian Orr, CEO, NZ Superannuation Fund
- Cathy Quinn, Chair, Minter Ellison Rudd Watts
- Brett O'Riley, CEO, ATEED
- Ruth Richardson, Director, Synlait Group
- Ivan Kinsella, Investment Director Greater China, NZTE

12.15pm – 12.50pm

Lunch/Networking

12.50pm – 1.30pm

Session 4: What's Next in China? What to Watch Out for as Chinese President Xi Jinping's Administration Makes Significant Change to the Environment Foreign Companies Work in.

Keynote: Jamil Anderlini,

Beijing Bureau Chief, Financial Times

1.30pm – 2.45pm

Session 5: Moving Forward: Capturing the Premium Slice

Moderator: David Green, Managing Director, International, ANZ

- Graham Stuart, CEO, Sealord
- David Mahon, Managing Director & Chief Investment Officer, Mahon China
- Peter Chrisp, CEO, NZTE
- John Penno, CEO, Synlait Group

2.45pm – 3.30pm

Session 6: Managing a PR Crisis in China

Moderator: David Caselli, General Manager – Business Attraction & Investment ATEED

- Michael Chu, Chief Strategy Officer, Ogilvy Public Relations, China

3.30pm – 3.45pm

Afternoon Tea

3.45pm – 4.15pm

Session 7: How Social Media Can Make or Break Your Brand in China

- Jeremy Webb, Digital Influence Strategist & Head of Social, Ogilvy Public Relations Worldwide, Beijing

4.15pm – 5.15pm

Session 8: Hero Stories and War Stories

Moderator: Pat English, Executive Director, New Zealand China Council

- John Coney, Owner, Morton Estate
- Zefei Zhou, Director, Artiison
- Danny Chan, Deputy Chairman, Academic Colleges Group
- Brian Cadzow, Director – Finance & Legal, Vista Entertainment Solutions
- David Mitchell, Managing Director, CHINZ International Ltd.

5.15pm – 5.30pm

Conference Close, Prize Draw

Michael Barnett & Fran O'Sullivan

5.30pm – 6.45pm

Networking Drinks with Hon Stephen Joyce, Minister of Economic Development

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